

Cookie Policy

This Cookie Policy explains what cookies are and how we use them. You should read this policy so you can understand what type of cookies we use, the information we collect using cookies and how that information is used. For further information on how we use, store and keep your personal data secure, see our Privacy Notice ([link](#)).

Definitions

“We”, “Us” and “Our” means The Schools People (“TSP”) and should be interpreted accordingly.

“The Website” or “Our Website” refers to www.schoolspeople.co.uk

“You” and “Your” refer to any individual accessing the website.

“Client/s” means any School, Academy or MAT who have a current contract with us for any of our services

“The Services” or “Our Services” refers to any of our services which enable you to access additional content on our website.

1. Introduction

1.1 Our website may use cookies.

1.2 Where cookies are not strictly necessary for the provision of our website and services, we will ask you to consent to our use of cookies when you first visit our website.

2. About Cookies

2.1 Cookie are little files containing an identifier (a string of letters and numbers) which are placed on your computer and stored by your web browser by websites that you visit. The identifier is then sent back to the server each time the browser requests a page from the server. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

2.2 Cookies can be stored for varying lengths of time on your browser or device. Session cookies are deleted from your computer or device when you close your web-browser. Persistent cookies will remain stored on your computer or device until deleted or until they reach their expiry date.

2.3 Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

3. Cookies used by our Service Providers and 3rd parties

3.1 Our Site links through to third-party websites (including, for example Facebook, Twitter LinkedIn and Pinterest). Cookies, which we have no control over, may be stored on your computer when you follow a link from our website to their website.

We recommend that you check the relevant third-party's privacy policies for information about any cookies which may be used.

- Twitter: <https://twitter.com/en/privacy>
- Facebook: <https://www.facebook.com/policy.php>
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>
- Pinterest: <https://policy.pinterest.com/en-gb/privacy-policy>

3.2 We use Google Analytics to analyse the use of our website. Google Analytics gathers information about how you use our website by means of cookies. This information is used to create reports about the use of our website. You can view Google's Privacy Policy here: <https://policies.google.com/privacy>.

3.3 We use Mailchimp to manage subscriptions to our newsletter and to dispatch our newsletter. Your data (first name, surname, Email address) will be shared with Mailchimp, a USA-hosted service which is signed up to the Privacy Shield Agreement. You may unsubscribe from these lists at any time through links in the Email footers, or by emailing us at office@schoolspeople.co.uk

Mailchimp uses web beacons in every email sent on our behalf. Web beacons are tiny graphic files that contain unique identifiers that enable us to recognize when individual subscribers have opened an email or clicked certain links within the email. These technologies record each subscribers email address, IP address, date, and time associated with each open and click for a campaign. Mailchimp use this data to create reports for us about how an email campaign performed and what actions our subscribers took. You can view Mailchimp's Privacy Policy and how they use tracking technology here <https://mailchimp.com/legal/privacy/>

3.4 We use Social Media :- Facebook, Twitter, LinkedIn and Pinterest to support our marketing strategy and to enhance communication with our current and potential clients

3.5 Cookies that may be used on our website or stored on your computer when you follow a link from our website

| COOKIE | TYPE | DURATION | DESCRIPTION |
|-------------------------|-----------------------|----------|--|
| CB_enabled | 1 st Party | 1 year | Cookie alert notice It is used to record when the user has dismissed the notice to prevent it re-appearing on return visits. |
| Google Analytics | | | |

| COOKIE | TYPE | DURATION | DESCRIPTION |
|--------------------|-----------|----------------|---|
| _ga | 3rd-party | 2 years | Google Analytics cookie used to distinguish unique users by assigning a randomly generated number as a client identifier. |
| _gat | 3rd-party | 10 minutes | Google Analytics performance cookie. used to throttle the request rate - limiting the collection of data on high traffic sites. |
| _gid | 3rd-party | 24 hours | Google Analytics cookie used to distinguish users. |
| MailChimp | | | |
| Avesta_Environment | 3rd-party | | This cookie is used by Mailchimp, our email marketing provider, to pass through your details if you sign up to one of our mailing lists. |
| Twitter | | | |
| personalization_id | 3rd-party | 6 months | These cookies are used by Twitter in order to integrate functionality into our website in the form of Twitter feeds and follow buttons. The cookies are used for a variety of purposes including analytics. |
| external_referer | | 1 week | |
| personalization_id | | 1 day | |
| guest_id | | 1 day | |
| _twitter_sess | | End of session | |
| _ct0 | | 2 days | |
| _ga | | 1 day | |
| _gid | | 3 day | |
| _gat | | 2 days | |
| LinkedIn | | | |
| Lidc | 3rd-party | 1 Day | LinkedIn. Use for routing share buttons and ad tags |
| trkCode | 3rd-party | 1 Day | This cookie is used by LinkedIn to support the functionality of adding a panel invite labeled "Follow Us" |
| trkInfo | | 1 Day | |

| COOKIE | TYPE | DURATION | DESCRIPTION |
|---------------------|------------------------|----------------|--|
| Bcookie | | 1 Year | This cookie is used by LinkedIn to support the functionality of adding a panel invite labeled "Follow Us" |
| Bscookie | | 1 Year | LinkedIn - identify a Browser |
| JSESSIONID | | End of Session | LinkedIn -identify a secure browser |
| Lang | | | LinkedIn - used to track which pages the user visits. |
| UID | | | LinkedIn - store language preferences, potentially to serve up content in the stored language. |
| UIDR | | | |
| Pinterest | | | |
| sessionFunnelEvent | 3rd-party | 1 Day | |
| Logged | | | |
| _auth | | 1 Year | Used for two factor authentication on pinterest |
| _pinterest_referrer | | 1 Day | Pending |
| _pinterest_sess | | 1 Year | Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service |
| _routing_id | | 1 Day | |
| G_ENABLED_IDPS | | 2915237 Days | Used for secure login to the website with a Google account. |
| cm_sub | | 1 Year | Pinterest Services |
| Facebook | | | |
| act | 3 rd -Party | Pending | used for their analytics and research |

| COOKIE | TYPE | DURATION | DESCRIPTION |
|----------|------------------------|----------|---|
| c_user | | 1 day | user login cookie used to deliver adverts more relevant to the user and the users interests. |
| datr | | 2 years | used to identify browsers |
| fr | | 3 month | contains a unique browser and user ID, used for targeted advertising |
| presence | | Pending | cookie containing a logged in user's "chat" status. |
| sb | | 2 years | cookie used improve friend suggestions |
| xs | | 3 months | cookie used to maintain a session. It works in conjunction with the c_user cookie to authenticate your identity to Facebook |
| _cfduid | 3 rd -Party | 1 year | Provided by hs-scripts.com Used by the content network, Cloudflare, to identify trusted web traffic. |

4. Managing cookies

4.1 Within your browser you can choose whether you wish to accept cookies or not. Different browsers make different controls available to you. To check whether your browser is configured to allow cookies, visit the [Cookie checker](#). This page will attempt to create a cookie and report on whether or not it succeeded.

Generally, your browser will offer you the choice to accept, refuse or delete cookies at all times, or those from providers that website owners use i.e. third-party cookies, or those from specific websites. Each browser's website should contain instructions on how you can do this.

You can obtain up-to-date information about managing and deleting cookies via these links:

- <https://support.google.com/chrome/answer/95647> (Chrome);
- <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Microsoft Edge)
- <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);

- <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
 - <https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac> (Safari);
- 4.2 Blocking all cookies may have a negative impact upon the usability of many websites.
- 4.3 If you block cookies, you may not be able to use all the features on our website.

5. Our details

- 5.1 This website is owned and operated by The Schools People.
- 5.2 The Schools People is a trading name of Wellbeing For All Ltd, registered in England and Wales under the company number 11440942. Our registered office is 44 Tyndall Court, Peterborough, PE2 6LR
- 5.3 You can contact us:
- By using our website contact form ([link](#));
 - by telephone on 01773 851 078;
 - by email using office@schoolspeople.co.uk
 - by post to the address given above.

6. Changes to this Cookie Policy

We reserve the right to revise this Cookie Policy at any time. When revisions occur, we will post the revised version with a “Last Update” date. If a revision, at our discretion, is significant, we may also notify you by other means such as sending an email or posting a notice on our website. We reserve the right to determine how we provide you with notifications of a revised Privacy Notice.

Effective Date: 7th January 2019

Last Update: 15th February 2019